KORN FERRY® TOUR CHAMPIONSHIP

PRESENTED BY United Leasing & Finance

CELEBRATING 10 YEAR ANNIVERSARY

The PGA Tour and United Leasing & Finance welcomes you to join us August 30th through September 5th at Victoria National Golf Club for the Korn Ferry Tour Championship Presented by United Leasing & Finance. The tournament is the culminating event of the combined 2020-2021 Korn Ferry Tour season. Due to the COVID-19 Pandemic, the 2020 season was combined with the 2021 season, postponing PGA TOUR promotion until the end of the 2021 season.

The Korn Ferry TOUR Championship Presented by United Leasing & Finance is a four-day, 72-hole stroke-play competition; 36-hole cut to low 65 and ties with a $1,000,000 purse. All four rounds of the event will air on Golf Channel in the United States and will be available around the world in 192 countries and territories via the PGA TOUR's international broadcast operation.

Golf Gives Back for KIDS

Golf Gives Back, Inc. is a 501c3 organization formed in the spring of 2017. The organization directs the charitable giving of funds generated by the Korn Ferry Tour Championship Presented by United Leasing &

New Beneficiary Announced for 2021 Tournament

4C of Southern Indiana, Inc.
Community Coordinated Child Care

Since 2012, the Korn Ferry Tour Championship Presented by United Leasing & Finance has donated over $1.7 million dollars to regional charities.

WWW.TOURCHAMPULF.COM

MORE INFORMATION?

Laureen Cates, Tournament Director: (812) 430-6737 lcates@tourvisionpromotions.com
Dustin Harris, Sales Manager: (270) 969-0120 dharris@tourvisionpromotions.com

KORN FERRY TOUR CHAMPIONSHIP PRESENTED BY UNITED LEASING & FINANCE

2021 Korn Ferry Tour Championship Pro-Am Experience

We invite you to join us at Victoria National Golf Club (ranked 43rd in Golf Digest's Top 100 Courses in America) as we host the 2021 Pro-Am events on Monday, August 30th and Tuesday, August 31st. Expect the golfer's experience of a lifetime, where yourself and three others tee it up and alongside a PGA or Korn Ferry Tour Professional. The evening before the event is a night of food, drinks and entertainment at the Pro-Am Pairings Party. While participating in the Pro-Am you can expect a full menu of oncourse food and beverage, signature cocktails, cigars and an assortment of gifts. After your round is complete, you and your guests will have access to our one-of-a-kind onsite shopping experience to use your $500 giftcard. Morning or afternoon tee times include breakfast or lunch served in the clubhouse with the players. Don't miss out on the opportunity to play alongside a Korn Ferry Tour Professional in what might be their final pro-am before moving on to the PGA Tour.

Korn Ferry Tour Championship Pro-Am - Monday August 30th
Tropicana Evansville Pro-Am - Tuesday August 31st

- Four amateur playing positions alongside a PGA or Korn Ferry Tour Professional
- Each participant will receive a $500 gift card to our official onsite shopping experience
- Four invitations to our Pairings Party at Victoria National
- Eight weekly general admission passes for the Korn Ferry Tour Championship
- Morning or afternoon tee times with breakfast/lunch at Victoria National

Investment: $11,500 per Foursome

"The United Leasing Pro-Am has always been high value and a very well run event that Old National looks forward to every year. From the Pro-Am pairings party all the way through playing golf at a world class facility, our clients throughout the Midwest have be overly impressed with the event. Truly a great way to spend time with your customers and to support your community."
-Matt Merkle (Corporate Banking Executive, SVP at Old National)

PRO AM TROPICANA EVANSVILLE

KORN FERRY TOUR CHAMPIONSHIP PRESENTED BY UNITED LEASING & FINANCE

New Sponsorship Options for 2021

10 Year Anniversary Gallery Sponsor - $10,500

Golf Gives Back is Celebrating 10 Years of Professional Golf in Southern Indiana at the 2021 Korn Ferry Tour Championship and Your Business Could Be the Exclusive Sponsor of the Space. The Anniversary Gallery Will Be A Look at the Evolution of the Tournament Over the Last Decade and Include a Video Montage, Photos, Signed Memorabilia and a Complete Look at the Tournamnent from 2012 to Today. Sponsorship of This Unique Space Includes the Following Assets:

- **Exclusive Naming Rights on Gallery Signage & Promotion:** *"10 Year Anniversary Gallery Sponsored by XYZ Company"...*Logo and Business Information Signifying Sponsorship of the Anniversary Gallery Space.
- **Golf Channel TV Spots:** Four (4) :30 Second Television Spots on the Golf Channel During the Korn Ferry Tour Championship Broadcast.
- **Daily Social Media Posts:** Daily Social Media Posts During Tournament Week Promoting Anniversary Gallery and Gallery Sponsor.
- **GAF Trophy Suite Passes:** Four (4) Passes Per Day to the All-Inclusive GAF Trophy Suite at #18 Green.

Walk of Champions Signage - $1,200

Welcome the thousands of fans to the Korn Ferry Tour Championship by displaying your companies logo on the Walk of Champions. This newly designed space for 2021 will serve at the gateway for all spectators as they enter the grounds. Your sponsorship will include a double-sided 18"x27" branded panel and two general admission passes good for the week.

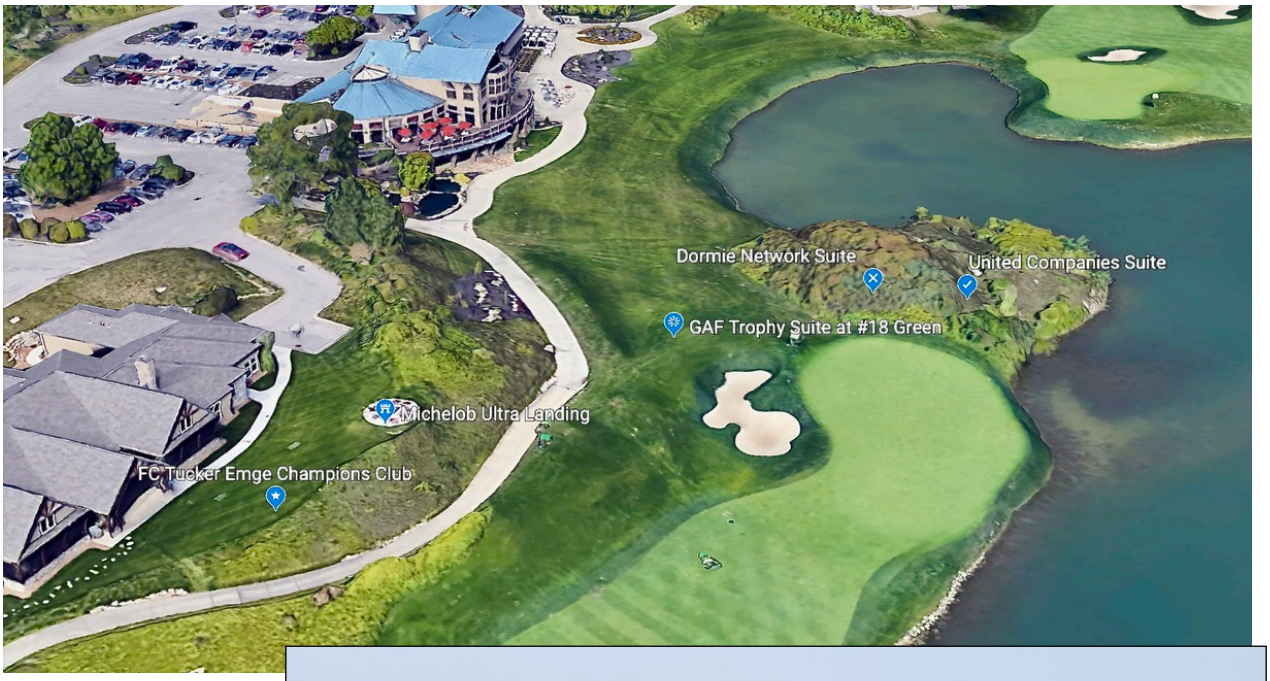
KORN FERRY TOUR CHAMPIONSHIP PRESENTED BY UNITED LEASING & FINANCE

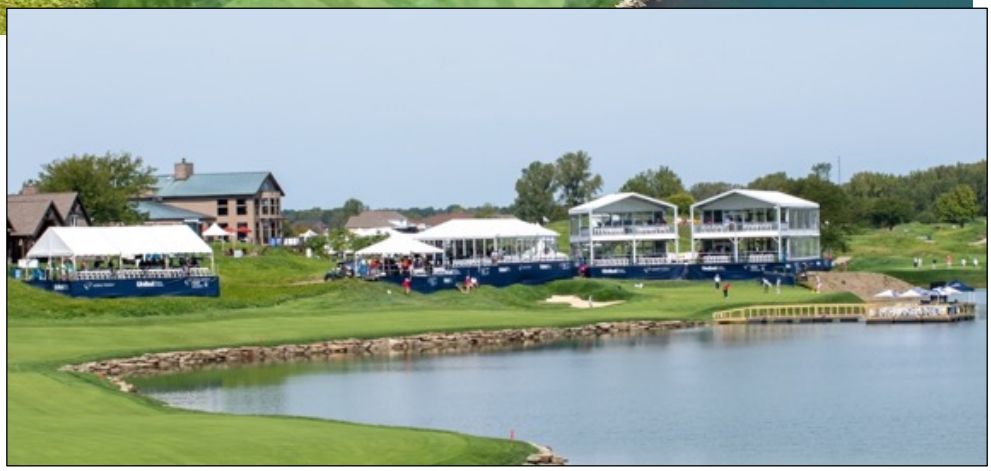
PRIVATE HOSPITALITY

Single Day On-Course Hospitality Pavilion - $12,000

Enjoy an Action-Packed View of #18 From the Tee Box in the On-Course Hospitality Tent. Tables and Chairs to Accommodate 30 Guests and a Maximum Capacity of 50 Guests Complete the Space. On-Course Pavilion Includes:

- Fifty (50) ULFC On-Course Pavilion Passes for the Day of Your Choice
- Unlimited Lunch Buffet and Afternoon Appetizer Buffet for All Guests
- Unlimited Beer and Wine for All Guests (Spirits Available for Additional Charge)
- Sponsor Signage on the Pavilion for the Day
- Two (2) VIP Parking Passes





KORN FERRY TOUR CHAMPIONSHIP PRESENTED BY UNITED LEASING & FINANCE

SHARED HOSPITALITY

GAF Trophy Club at #18 Green- $2,400– 4 Tickets per Day for all 4 Tournament Days
Daily Access to a Shared Corporate Hospitality Suite Located Along #18 Green in the Middle of the Tournament Action! The Open Air Suite Features Chairs for Tournament Viewing and Gathering Tables for Socializing with Fellow Spectators, a Fantastic All-U-Can Eat Lunch and Snack Buffet, Full Open Bar Featuring Beer, Wine, Mixed Drinks and Soda. (Reserve a table in the suite for yourself and 7 other viewers at an additional $1000 per day)

Michelob Ultra Landing- $1,200 – 4 Tickets per Day for all 4 Tournament Days
This Shared Hospitality Tent is the Perfect Spot to Kick Back with Fellow Spectators at #18 Green. The Area Outside the Tent Offers Yard & Bar Games in Addition to All the Action on the Green. This Open-Air Space Offers an All-U-Can Eat Lunch and Snack Buffet, Bar Featuring Anheuser-Busch Products, Wine and Soda.

Gold Weekly General Admission Package - $1,400
Enjoy 100 Tickets (Each Good Any Day).

Silver Weekly General Admission Package- $750
Enjoy 50 Tickets (Each Good Any Day).

KORN FERRY TOUR CHAMPIONSHIP PRESENTED BY UNITED LEASING & FINANCE

CORPORATE BRANDING

Make a visual impact on guests of the Korn Ferry TOUR Championship Presented by United Leasing & Finance onsite at Victoria National. Corporate Exposure Opportunities Include Four (4) Passes Per Day to the Michelob Ultra Landing and Twenty (20) Daily General Admission Passes, Unless Noted. Upgrade Your Hospitality Passes to the Hospitality Suite on the 18th Green for just $1,000.

Floating Sign - $12,000

Prominently Feature Your Business in the Lakes Around #9 and #18 Green at Victoria National. This Unique Sponsorship is the "Center of the Show" and Occasionally Steals the Spotlight on the Golf Channel Telecast. Branding Includes Three (3) Panels (approximately 4' x 8') on a Floating Base.

Starting Tent Sponsor - $7,500

Your Business Name Would Prominently Be Displayed on the Starting Tents at Hole #1 and #10 and the Scoring Tent at Hole #18.

General Admission Viewing Box Sponsor - $4,000

General Admission Viewing Box Approximately 20' x 20' With Grandstand Seating for Approximately 40-50 people, located at holes #16 and #18. Sponsor Signage on the Rear of the Structure.

Scoreboard Ad Panel - $5,000 – Single Footer or Side Panel

Scoreboard Ad Panels (6' x 4') are Located on A Tournament Scoreboard and Offer Your Business A Prime Ad Placement. Side and Footer Panels Available on Each Scoreboard.

Volunteer & Caddie Shuttle Sponsor- $6,000

Your Business Name and Logo Will be Displayed on the Shuttle's that Transport Volunteers and Caddies to and from Victoria National Golf Club.

Tee Back Sign - $4,000

Tee Back Signs are Located at the Tee Box and Consist of a (6' x 4') Double-Sided Ad Panel for Business Marketing.

'QUIET' Paddle Sponsor - $4,000

Your Business Name Would Appear on the 100+ 'QUIET' Paddles throughout the course during the Korn Ferry TOUR Championship Presented by United Leasing & Finance.

Tee & Green Sign - $3,500

Located at Tee and Green This Branding Opportunity Offers Sponsors TWO Double-Sided Branding Panels (18"x27") that Appear Opposite Hole Information.

HOSPITALITY PASSES INCLUDED WITH THE ABOVE SPONSORSHIP LEVELS!

Pro-Am Cart Sponsor - $3,500

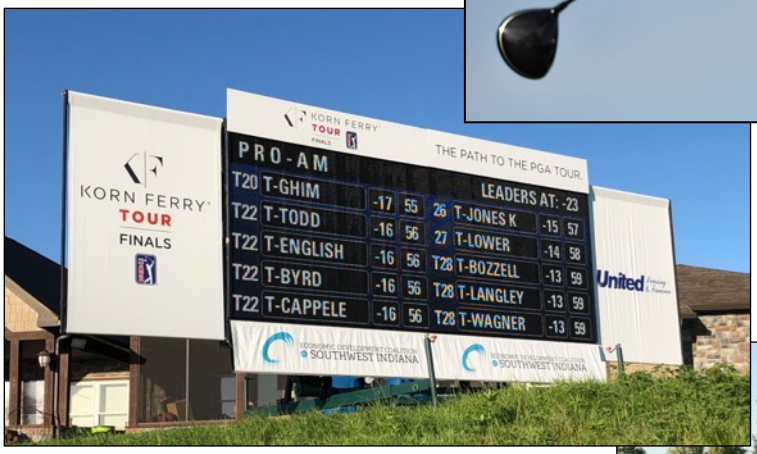
Showcase Your Business at our Pro-Am by Displaying Your Logo on the Pro-Am Participant Carts. Branding Approximately 6”x10”. Includes Two (2) Passes Per Day to the Michelob Ultra Party Deck.

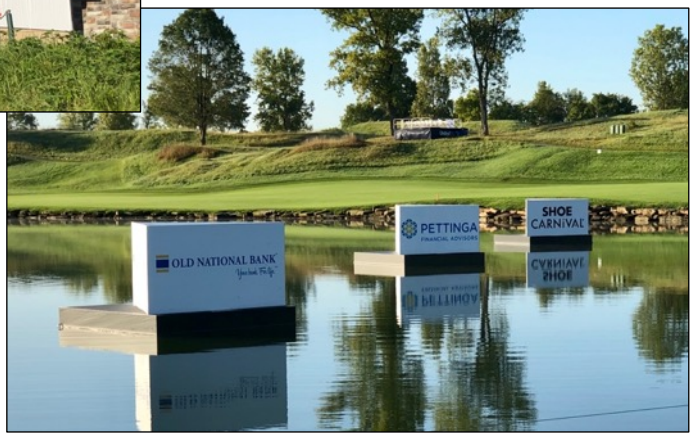
On-Site Vendor Booth - $3,000

Showcase Your Business to the Thousands of Expected Attendees of the Event; Located Along Our New Entrance from Friedman Park onto the Property. Vendor Booth Space Consists of a 10x10 Tent with an 8’ Table and Chairs in a High Traffic Area. Includes One (1) VIP Parking Pass and Two (2) Vendor Passes for the Week.

LED Scoreboard Advertising - $1,500

Promote Your Business on the Seven LED Scoreboards During Tournament Week. Logos Run in a Loop and give Your Business Over 10,000 Impressions! Includes Two (2) Weekly General Admission Passes.





KORN FERRY TOUR CHAMPIONSHIP PRESENTED BY UNITED LEASING & FINANCE

Naming Rights

Naming Rights: Sponsor of the Day– $6,500/day

Your Company Would Be the Host of the Korn Ferry TOUR Championship Presented by United Leasing & Finance for the Day! Company Representatives Would Have the Opportunity to Share Your Business' Mission with All Attendees of the Tournament. The Possibilities are Endless When Promoting Your Business to the Over 20,000 Estimated Attendees. This Special Day Would Be Promoted on Social Media Pages, Tournament Website, Radio and Television Avenues and on the LED Scoreboards Throughout the Tournament.

Sponsor the Day of Your Choice…Military Appreciation, Civic Groups, Alumni Organizations.
General Admission Discounts Available!

Naming Rights: Media Day Sponsor- $5,000

Host Area Media and Representatives for the Korn Ferry TOUR Championship Presented by United Leasing & Finance. Your Company Name & Logo will be Displayed on Signage at Media Day. Your Company will Receive Four Tickets per Day (Friday-Monday) to the Michelob Ultra Party Deck. This Package Also Provides Your Company the Opportunity to Entertain Four Clients with A Round of Golf at Victoria National to Use at Your Convenience.

Naming Rights: Hole In One Shootout Challenge - $6,000

Sponsor the Hole in One Shootout on Saturday, September 4th at the Korn Ferry TOUR Championship Presented by United Leasing & Finance. The event would be billed as the **Hole in One Shootout Present by…***ABC COMPANY*. Qualifiers are held during the weeks leading up to the event at local public and private golf courses. Company Representatives would have an opportunity to attend the qualifiers and promote their business and services to all participants. Representatives would also be invited to attend and participate on the day of the event. Sponsorship also includes the following:

- Sponsor Recognition in Newspaper Ads, Social Media Marketing via ULFC Social Media Channels, Local Golf Course Promotional Emails and Signage
- Company Name or Logo Incorporated into Event Logo
- Hospitality Passes for the Suite at #18 Green – 4 passes/day (Friday-Monday)
- Daily General Admission Passes – 20 passes

KORN FERRY® TOUR CHAMPIONSHIP
PRESENTED BY United Leasing & Finance

August 30th – September 5th, 2021

Victoria National Golf Club
Newburgh, Indiana